



Women in Business 2026 Sponsorship Opportunities

Lead with Influence: For the moments that matter

November 4, 2026

Townsite Tower | Topeka, Kansas

The Kansas Chamber's Women in Business event brings together Kansas business leaders for a day focused on leadership, influence, connection, and professional growth. Through strong mainstage content, intentional networking, and a curated experience, this event is designed to help attendees strengthen how they show up, build influence, and lead in the moments that matter.

The event will also feature thoughtfully selected attendee experiences and resources that complement the day's focus on leadership, influence, connection, and professional growth.

Sponsors align their brand with the advancement of women leaders and the future of Kansas business while receiving meaningful visibility before, during, and after the event.

View the [2025 Women in Business Impact Report](#) to see the reach, engagement, and value generated through last year's conference. These reports are shared with sponsors following each event.

To reserve a sponsorship, contact Amy Billquist at AmyB@kansaschamber.org.

Event Sponsorship Opportunities

Presenting Sponsor | \$12,500 SOLD
Exclusive opportunity



The Presenting Sponsor receives premier visibility as the lead partner of Women in Business and will be meaningfully incorporated into the event experience.

Benefits include:

- Exclusive recognition as the Presenting Sponsor of Women in Business
- Registration and premium reserved seating for eight (8) guests
- Opportunity for a company representative to provide brief welcome remarks during the opening program
- Opportunity to be incorporated into a curated leadership, legacy, or sponsor spotlight moment during the event
- Prominent recognition during the program
- "Presented by [Company]" recognition on event signage, stage screens, and registration materials
- Company logo featured in event marketing and promotional materials
- First-position company logo in event program
- Company logo and link included on the event web page
- Recognition in pre-event attendee communications
- Digital logo recognition during the event
- Sponsor recognition on attendee name tags



- Branding station or company display opportunity at the event
- Opportunity to provide branded attendee item, subject to Kansas Chamber approval
- Recognition in the post-event impact report
- First right of refusal for the 2027 Women in Business Presenting Sponsorship

Platinum Sponsor | \$7,000

Platinum Sponsors are major supporting partners aligned with key moments of the attendee experience and event atmosphere.

Benefits include:

- Registration and reserved seating for eight (8) guests
- Verbal podium recognition during the program
- Company logo included in the event program
- Company logo and link included on the event web page
- Digital logo recognition during the event
- Sponsor recognition on attendee name tags
- Recognition as a supporting sponsor of a featured leadership, networking, or attendee experience element, based on availability and sponsor fit
- One social media spotlight
- Opportunity to provide a branded attendee item, subject to Kansas Chamber approval
- Recognition in the post-event impact report

Gold Sponsor | \$3,500

Gold Sponsors are visible supporting partners of the event experience and receive strong in-room recognition throughout the day.

Benefits include:

- Registration and reserved seating for four (4) guests
- Verbal podium recognition during the program
- Company logo included in the event program
- Company logo and link included on the event web page
- Digital logo recognition during the event
- Sponsor recognition on attendee name tags
- Recognition as a contributing sponsor of the event experience
- Recognition in the post-event impact report



Silver Sponsor | \$2,500

Silver Sponsors support the event experience and receive recognition before and during the event.

Benefits include:

- Registration and reserved seating for two (2) guests
- Company name included in the event program
- Company name listed on the event web page
- Digital recognition during the event
- Sponsor recognition on attendee name tags

Corporate Sponsor | \$1,500

Corporate Sponsors provide an accessible way to support Women in Business while maintaining a presence as an event partner.

Benefits include:

- One (1) event registration
- Company name included in the event program
- Sponsor recognition on attendee name tags
- Name listing on event sponsor slide

Exclusive Sponsorship Opportunities

Lunch Sponsor | \$5,000 SOLD **Exclusive opportunity**

The Lunch Sponsor is aligned with one of the day's primary networking and relationship-building experiences.

Benefits include:

- Registration and reserved seating for six (6) guests
- Verbal podium recognition during the lunch program
- Company logo included in the event program
- Company logo and link included on the event web page
- Digital logo recognition during the event
- Sponsor recognition on attendee name tags
- Recognition as a sponsor of a key networking experience during the day
- One social media spotlight
- Recognition in the post-event impact report



Leading Forward Reception Sponsor | \$2,500

Exclusive opportunity

The Leading Forward Reception Sponsor is aligned with the closing celebration of the day and supports one of the event's primary relationship-building experiences.

Benefits include:

- Registration and reserved seating for two (2) guests
- Recognition as the Leading Forward Reception Sponsor
- Verbal recognition during the transition into the reception
- Company name included in the event program
- Company name listed on the event web page
- Digital recognition during the event
- Sponsor recognition on attendee name tags

Optional Add-On Opportunities

Leadership Spotlight Sponsor | \$2,500

Sponsor a short video spotlight featuring women leaders and leadership advice shared throughout the event.

Benefits include:

- Each video introduction includes "This spotlight brought to you by..." with company logo
- Recognition tied to one leadership spotlight moment
- Company name included in the event program
- Digital recognition during the event
- Recognition in the post-event impact report

Attendee Experience Sponsor | \$2,500

Sponsor a branded attendee experience that adds value to the Women in Business event and complements the day's focus on leadership, confidence, connection, and professional growth.

Examples may include professional headshots, a coffee or beverage station, chair massage, a wellness or vitals check station, financial confidence resources, a photo/selfie station, or another approved attendee experience.

Benefits include:

- Recognition tied to the attendee experience
- Company name included in the event program
- Digital recognition during the event



- Signage recognition near the sponsored experience, when applicable
- Recognition in the post-event impact report

Experiences with significant branding, signage, attendee interaction, or dedicated space may require sponsorship and are subject to Kansas Chamber approval.

Sponsorships, approved resource tables, and attendee experience opportunities are separate and will be fulfilled based on the selected opportunity, available space, and Kansas Chamber approval.

To reserve a sponsorship, contact Amy Billquist at AmyB@kansaschamber.org.